

Message for Nicholes, Nichelle

From: DAlessandro, Giuseppe  
Date: Thu, Apr 7, 1994 10:12 AM  
Subject: FW: May Direct Mail  
To: Nicholes, Nichelle; Sinha, Arun

**2060183770**

From: DAlessandro, Giuseppe on Thu, Apr 7, 1994 10:23 AM  
Subject: RE: May Direct Mail  
To: Mark BURGESS

MARK,  
IN RESPONSE TO YOUR MAIL:

- 1- YOU WILL BE GETTING UPC'S TOMORROW FRIDAY.
- 2- POS # ARE: 65182-ENVELOPE  
65183-FORM.
- 3- EXPIRATION DATES: FREE PACK- MAY 27,1994  
B1G1F- JUNE 10,1994  
B2G1F- JUNE24,1994
- 4- CONFIRMING ISSUES 1 THROUGH 3.

THANKS,  
GIUSEPPE

**2060183771**

From: Mark BURGESS on Wed, Apr 6, 1994 5:09 PM  
Subject: May Direct Mail  
To: DAlessandro, Giuseppe; Arun SINHA; Nichelle NICHOLE; Mindy MEADE; Mark BURGESS

Arun:

In order to make the May direct package work we need to get keylines out on Monday, 3/11. To do this we will need you to forward the following by Friday(if not sooner):

1. UPC codes for the three coupons.
  - Get A Free Pack
  - Buy-One-Get-One-Free
  - Buy-Two-Get-One-Free
2. POS # for the outer envelope and form.
3. Expiration dates for the three coupons.

Just a couple of issues we need to confirm.

**2060183771A**